WMSC Again Wins Safety Council Honor

Radio Station WMSC, Columbia, was announced as one of the reci pients of the National Safety Council's 1955 Public Interest Award. The noncompetitive award is made annually to public informa-l tion media for exceptional service

to safety. The 1955 award went to 108 radio stations in the country, 34 television stations, 32 daily

newspapers and 10 weekly news-

papers.

'WMSC is the only radio station

in South Carolina to receive the

award-the second successive year the Columbia station has been so

honored.