

Dave Moss Joins WMSC

Dave Moss, a well-known Columbia radio man, has joined Radio Station WMSC as sports director and sales representative.

He went to WMSC from Radio Station WIS, where he has been for the last two years.

A native of Bayonne, N. J., Mr. Moss has been in South Carolina six years. He was with radio stations at Greenville and Greenwood before coming to Columbia. At WIS, he served as local sales manager, sports director and news director.

Prior to coming to South Carolina, Mr. Moss did radio news and sports at New Brunswick, N. J. He is a graduate of Ithaca College, Ithaca, N. Y., where he received a degree in radio programming.

Mr. Moss is married and has two children. The family resides at 3428 Wheat Street in Columbia.