

# Mac Sheheen Joins WMSC as News Director

Mac Sheheen has joined the staff of WMSC radio as news director, it was announced by general manager C. Wallace Martin.

Mr. Sheheen succeeds Alderman Duncan who resigned to enter the public relations field.

Mr. Sheheen has been in radio since 1948 as announcer, program director and newsman.

He joined the WMSC staff from Radio Station WIS, where he held the title of program coordinator. He also worked for WACA, Camden, and WNOK, Columbia.

Mr. Sheheen, 28, is a native of Camden, a veteran of the Korean War and is single.

---