

Montgomery To Manage Radio Station

W. Miller Montgomery has been appointed general manager of Radio Station WMSC, effective Feb. 15, it was announced by C. Wallace Martin, president.

He will succeed Thomas H. Allen, Jr., who resigned to return to the sales staff of WIS-TV.

"I was associated with Mr. Montgomery three years at WIS and for the past six years at WMSC," Martin said, "and I am sure that he will perform valuable service to the station and the community in his new position."

Montgomery is a native of Greeleyville, and a son of Mrs. Kate Eaves Montgomery of Columbia and the late J. Alex Montgomery. He attended Presbyterian College, where he was a member of ALT fraternity, the freshman football team and student council. From there he transferred to the University of South Carolina, where he was a member of the German and Cotillion Clubs.

He worked in the composing room and advertising department of The State, in the advertising department of WIS Radio and for the last six years has been on the WMSC sales staff.

He is a member of St. John's Episcopal Church, where he has served on the vestry.

His wife is the former Mary Gourdin of Pineville. They have two children, Warner, a senior at the University of South Carolina, and Mimi, a senior at Dreher High School.
