## Dick Allen, long associated in

Columbia radio, has been appointed sales manager of WCAY ac-

cording to an announcement by J. Olin Tice Sr., general manager. Mr. Allen was recently with

WMSC. Dick Allen brings to WCAY a wealth of experience on a local, regional, and national

level. He is a member of the

Radio and Television Executive Society in New York. He is mar-

ALLEN JOINS WCAY

ried of the former Elizabeth Mon-

teith McNulty and resides at 1100

Eastminster Drive.